

NEJM Catalyst Expert Article Instructions

An NEJM Catalyst expert article should facilitate thoughtful insights and present practical experience for inspiration in health care delivery innovation.

Length: 2,000 words and below.

Audience: Clinical leaders, executives, and clinicians.

Tone: First-person voice is fine. Be conversational.

Authorship: Limit the byline to a maximum of three authors. You may acknowledge other contributors, noting name and title, in a credit line at the end.

References: We use in-text hyperlinked references. Do not use a reference list. Link to any sources that you cite.

Content:

- Use data to back up important claims.
- Use concrete, real-world specifics to illustrate your main points. For example, instead of saying that an effort required team coordination, describe how the team changed a specific protocol to streamline their communication.
- Don't gloss over problems that you encountered. Readers will learn as much from where you stumbled as from where you succeeded, so expand on your challenges.
- Provide specific advice when possible.

Visual elements: If possible, include tables, graphs, flowcharts, etc. in magazine-like (non-academic) format. Please send in original format, not embedded in the Word document.

Thank you for contributing to NEJM Catalyst.